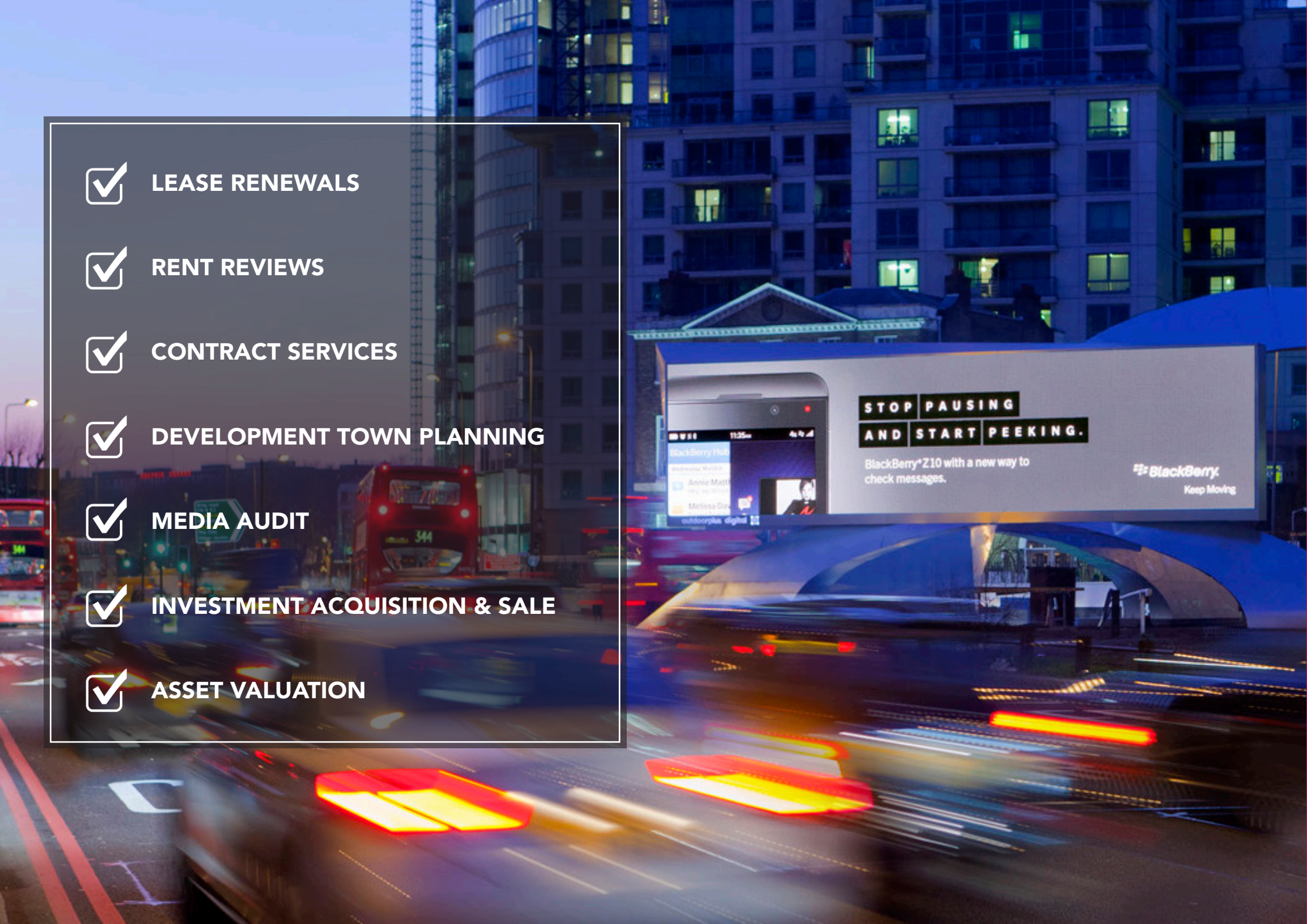




ESTABLISHED 1990

tpp the  
thomas  
partnership  
CHARTERED SURVEYORS  
Outdoor Media Management



- 
- ✓ **LEASE RENEWALS**
  - ✓ **RENT REVIEWS**
  - ✓ **CONTRACT SERVICES**
  - ✓ **DEVELOPMENT TOWN PLANNING**
  - ✓ **MEDIA AUDIT**
  - ✓ **INVESTMENT ACQUISITION & SALE**
  - ✓ **ASSET VALUATION**

## Consultancy



The Thomas Partnership is the UK's only practice of Chartered Surveyors acting solely in relation to advertising hoardings and displays.

Instructions are only accepted from landowners and their advisers, never media contractors, so our independence is assured.

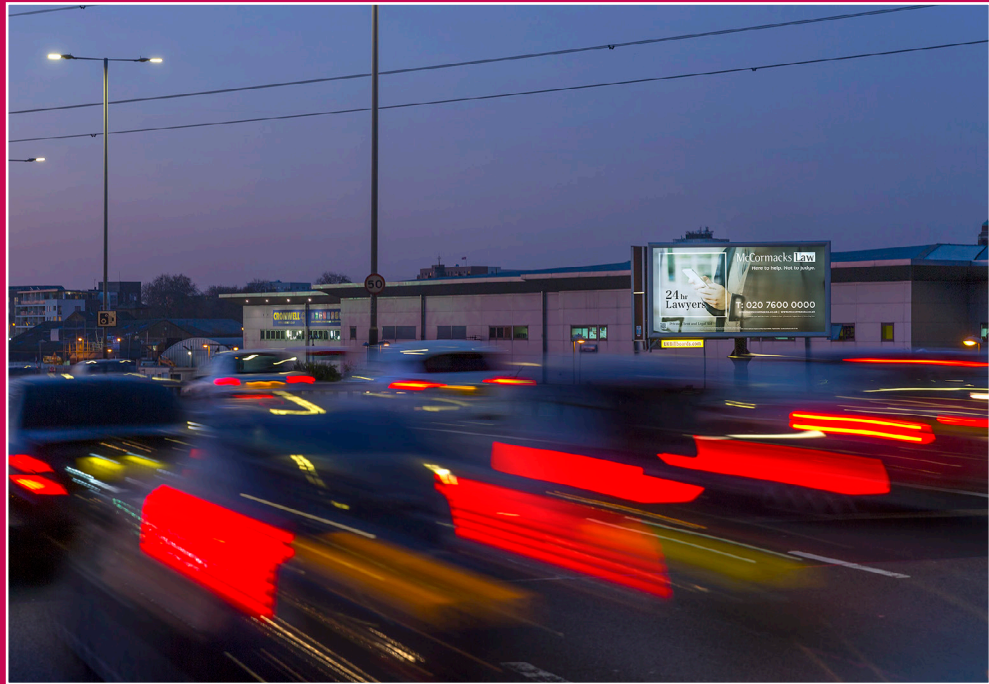
Established in 1990 we have an unparalleled experience of direct day-to-day market transactions supported by extensive research and data management.

Landowners infrequently deal with Outdoor media assets and have limited access to market data which can easily be corrupted or misunderstood. Ultimately, the value of our services not only ensures the client benefits from maximized revenue but a significant amount of time is saved which can be redirected towards primary activities.

The Founder, Tim Thomas , MRICS is a Registered Valuer and a regular lecturer to the CPD Foundation and a recognised Expert Witness in his field.











# UKBillboards.com

## Media Management

---

UKBillboards is the direct media management service of The Thomas Partnership and backed by more than 30 years' experience in its direct sales operation.

We understand the way the industry works and the point of difference in our model is that we aim to match specific advertisers with particular sites most likely to satisfy their business objectives.

As a result we have a much higher profile of long term bookings on our inventory than the industry as a whole. Our sales and marketing objectives are to maximise occupancy and minimise unsold periods.

UKBillboards offers an alternative to the traditional media contractor model that landowners have been faced with for the last 30 years. As the landowner remains our client at all times, with all client funds held in our RICS audited Client Account accountability is assured and typically produces greater returns for our client on standard billboards and backlight panels.

**Check out the new stand-alone website at [www.ukbillboards.com](http://www.ukbillboards.com)**





## Media Audit

With the ever growing expansion of digital media assets operated on revenue/profit share agreements landowners now need access and specialist services in relation to the accounting of revenue and accurate apportionment.

This is a unique service offered by The Thomas Partnership and a key to ensuring investment performance as the digital market matures.

**dmi** INDEX

**DIGITAL MEDIA**

TRANSPARENCY +  
ACCOUNTABILITY

OUTSMART

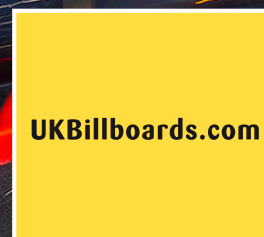
**route**  
outdoor media analytics

**space**





SUN 05 JUNE  
WESTMINSTER  
AREA - MARCH  
EXPECT DELAYS



#### DISCLAIMER & MISREPRESENTATION ACT

---

#### MISREPRESENTATION ACT 1967

This brochure is intended to give a fair description of the property and intending advertisers and advertisers agents must satisfy themselves as to their accuracy. They do not form part of any contract and whilst every effort has been made to ensure accuracy, this cannot be guaranteed.

#### DISCLAIMER

The Thomas Partnership, UKBillboards and the Digital Media Index are all trading names of Outdoor Media Management Limited (Company Registration 07877842) and whilst the content of this brochure is intended to be accurate and a true reflection of the services provided, they should not be relied upon for any purpose without the prior express written authority of the Company.